Lecture 9: More on Transformers and Multimodal Models

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Announcements

- Upcoming deadlines:
 - A2 due next Tue Nov 1
 - Midterm: In class, Mon Nov 7
 - 80 minutes
 - 1 page 8.5" x 11" of notes allowed (back and front)
 - No calculators allowed or needed
 - Covers material through "Genomics: Introduction"
 - Practice midterm will be released about a week before the midterm

Previously, saw BERT: Highly successful transfer learning through learning bidirectional representations with a "Transformer" architecture

- BERT: Bidirectional Encoder Representations from Transformers
- Builds on ELMo idea of bidirectional context embeddings, but introduces advancements with "Transformer" architecture and new training objectives
- Showed that learned model could be a successful "pre-trained" model that could be fine-tuned to achieve state-of-the-art performance on 11 different NLP tasks: an "ImageNet" moment for NLP

Devlin et al. BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, 2018.

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BERT architecture framework

- Recent approach for sequence processing based on "self-attention" (Vaswani et al. 2017). BERT uses a stack of "encoder layers" each with self-attention (original Transformer also had decoder layers).



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Today, bigger picture: Transformer-based architectures can be comprised of encoder and/or decoder layers

Encoders only





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Encoders only



Decoders only



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Today, bigger picture: Transformer-based architectures can be comprised of encoder and/or decoder layers



Encoders only

Encoder-decoder figure credit: https://jalammar.github.io/illustrated-transformer/

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abnormal

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Review: Transformer "attention" mechanism

Consider first attention between a sequence x (of length num_x), and a sequence y (of length num_y):

$$a_j = \operatorname{softmax}\left(\frac{Q_j(x)K_j(y)^T}{\sqrt{d_c}}\right)V_j(y)$$

Vaswani et al. Attention is All You Need, 2017. Devlin et al. BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, 2018.

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Consider first attention between a sequence x (of length num_x), and a sequence y (of length num_y):

"Query" embedding: [num_x, d_c] where d_c is embedding dimension

$$a_j = \operatorname{softmax}\left(\frac{Q_j(x)K_j(y)^T}{\sqrt{d_c}}\right)V_j(y)$$

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Consider first attention between a sequence x (of length num_x), and a sequence y (of length num_y):

"Query" embedding: [num_x, d_c] where d_c is embedding dimension "Key" embedding: [num_y, d_c] $a_j = \operatorname{softmax}\left(\frac{Q_j(x)K_j(y)^T}{\sqrt{d_c}}\right)V_j(y)$

> Vaswani et al. Attention is All You Need, 2017. Devlin et al. BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, 2018.

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Consider first attention between a sequence x (of length num_x), and a sequence y (of length num_y):



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"**Self-attention**" is just this attention mechanism with x = y!

Consider first attention between a sequence x (of length num_x), and a sequence y (of length num_y):



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Another aspect of the architecture to be aware of (in this class, at a high level): positional encoding

Vector added to each input embedding that gives information about the relative location of that input within the sequence. Often a fixed function, sometimes can also be learned.



Figure credit: https://jalammar.github.io/illustrated-transformer/

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Another aspect of the architecture to be aware of (in this class, at a high level): positional encoding

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Example of positional encoding based on sine/cosine functions:



Example of positional encoding vectors corresponding to 512-dim embeddings (x-axis), for 20 positions (y-axis)

Figure credit: https://jalammar.github.io/illustrated-transformer/

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Bigger picture: Transformer-based architectures can be comprised of encoder and/or decoder layers



Encoder-decoder

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Remember: BERT was trained with masked-word and sentence pair self-supervised objectives



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Example of ClinicalBERT: training on clinical notes (from MIMIC)

Training ClinicalBERT with the masked prediction and next sentence objectives:



Huang et al. ClinicalBert: Modeling Clinical Notes and Predicting Hospital Readmission, 2019.

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Example of ClinicalBERT: training on clinical notes (from MIMIC)

Fine-tuning ClinicalBERT for prediction of 30-day hospital readmission:



Use hidden state corresponding to [CLS] token

Huang et al. ClinicalBert: Modeling Clinical Notes and Predicting Hospital Readmission, 2019.

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In previous lecture: BERT-based text representations also used in ConVIRT and GLoRIA models



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Next, GPT: Based on Transformer decoder layers

<u>Generative</u> Pre-Training (GPT): First introduced by Radford et al. 2018 (OpenAI), with subsequent GPT-2 and GPT-3 of increasingly larger scale

Radford et al. 2019 Brown et al. 2020



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GPT: Based on Transformer decoder layers



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GPT: Based on Transformer decoder layers

Training objective: next-token prediction, a standard language-modeling objective (contrast with bidirectional BERT objective)

findings

Key architectural differences with encoder stack:

- 1) Output elements are produced sequentially; at inference time, output y t at position t is fed as input x (t+1) at the next position
- 2) **Masked** self-attention computes attention-weighted output only over current and past positions, not future positions



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GPT: Natural text generation capabilities

Title: United Methodists Agree to Historic Split Subtitle: Those who oppose gay marriage will form their own denomination Article: After two days of intense debate, the United Methodist Church has agreed to a historic split - one that is expected to end in the creation of a new denomination, one that will be "theologically and socially conservative," according to The Washington Post. The majority of delegates attending the church's annual General Conference in May voted to strengthen a ban on the ordination of LGBTQ clergy and to write new rules that will "discipline" clergy who officiate at same-sex weddings. But those who opposed these measures have a new plan: They say they will form a separate denomination by 2020, calling their church the Christian Methodist denomination. The Post notes that the denomination, which claims 12.5 million members, was in the early 20th century the "largest Protestant denomination in the U.S.," but that it has been shrinking in recent decades. The new split will be the second in the church's history. The first occurred in 1968, when roughly 10 percent of the denomination left to form the Evangelical United Brethren Church. The Post notes that the proposed split "comes at a critical time for the church, which has been losing members for years," which has been "pushed toward the brink of a schism over the role of LGBTQ people in the church." Gay marriage is not the only issue that has divided the church. In 2016, the denomination was split over ordination of transgender clergy, with

the North Pacific regional conference voting to ban them from serving as clergy, and the South Pacific regional conference voting to allow them.

Example from GPT-3

Radford et al. 2019 Brown et al. 2020

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GPT: Natural text generation capabilities

 $\texttt{Context} \rightarrow$

The City BY C. P. CAVAFY TRANSLATED BY EDMUND KEELEY [Poem text omitted] SOME TREES John Ashbery

Shadows on the Way Wallace Stevens

[Poem text omitted]

The sun was all we had. Now, in the shade All is changed. The mind must dwell on those White fields, that to its eyes were always old; Those ancient gleams, convoluting The way they lay among the huge roots, The great dark tomes of reverie, The plumed labyrinth of the sea.

When our own breath gonne faint and fade Up the long stairway of the dead We shall remember well The blindness of the light, the whiteness Of that white land. The footsteps, and The grasses in that light, and in the shade The menacing life.

We played, too, once, in the warmest rooms. To one content, there is one content For all mankind. The forest glades Are all the more for being in fable, And wood and town in legend shadowed-Once more to return. The one content Has in it every happiness, more brave For being purposeless; and so Those island gardens, deep in the mind, Make of remoteness familiarity And of the unspoken name a friend.

Example from GPT-3

Radford et al. 2019 Brown et al. 2020

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GPT: Utilizing for other downstream tasks

Fine-tune on downstream tasks by re-formatting data for task into sequences for completion

The model is trained via repeated gradient updates using a large corpus of example tasks.



Radford et al. 2019 Brown et al. 2020

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GPT: Utilizing for other downstream tasks

Fine-tune on downstream tasks by re-formatting data for task into sequences for completion

The model is trained via repeated gradient updates using a large corpus of example tasks.



Alternatively, GPT-3 paper focuses on showing that the trained model is effective in **zero-shot**, **one-shot**, **and few-shot** task settings

Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

1	Translate English to French:	<	task description
	cheese =>	<	- prompt

Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

2 sea otter => loutre de mer	
3 peppermint => menthe poivrée ↔	
4 plush girafe => girafe peluche $ \leftarrow $	
5 cheese => prompt	

One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.



Radford et al. 2019 Brown et al. 2020

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GPT: Utilizing for other downstream tasks

Example of GPT-3 performing a **one-shot** task of "using a new word in a sentence" (grey text is user-provided, black text is GPT-3 output)

A "whatpu" is a small, furry animal native to Tanzania. An example of a sentence that uses the word whatpu is:

We were traveling in Africa and we saw these very cute whatpus.

To do a "farduddle" means to jump up and down really fast. An example of a sentence that uses the word farduddle is:

One day when I was playing tag with my little sister, she got really excited and she started doing these crazy farduddles.

A "yalubalu" is a type of vegetable that looks like a big pumpkin. An example of a sentence that uses the word yalubalu is:

I was on a trip to Africa and I tried this yalubalu vegetable that was grown in a garden there. It was delicious.

A "Burringo" is a car with very fast acceleration. An example of a sentence that uses the word Burringo is:

In our garage we have a Burringo that my father drives to work every day.

A "Gigamuru" is a type of Japanese musical instrument. An example of a sentence that uses the word Gigamuru is:

I have a Gigamuru that my uncle gave me as a gift. I love to play it at home.

To "screeg" something is to swing a sword at it. An example of a sentence that uses the word screeg is:

We screeghed at each other for several minutes and then we went outside and ate ice cream.

Radford et al. 2019 Brown et al. 2020

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GPT

- GPT-2 has 1.5B parameters, GPT-3 has 175B parameters (100x increase in model size)!
- GPT-3 trained on 500 billion tokens from 5 datasets
- GPT-3 API accessible at https://beta.openai.com/playground



Dataset	Quantity (tokens)	Weight in training mix	Epochs elapsed when training for 300B tokens
Common Crawl (filtered)	410 billion	60%	0.44
WebText2	19 billion	22%	2.9
Books1	12 billion	8%	1.9
Books2	55 billion	8%	0.43
Wikipedia	3 billion	3%	3.4

Radford et al. 2019 Brown et al. 2020

Total Compute Used During Training

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GPT



10000

Brown et al. 2020

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Vision Transformers: ViT

Transformer architecture can be applied to images as well!

Key idea: Convert image into sequence of patches. Can then benefit from Transformer architecture and self-attention, which jointly attends over all patches



Dosovitsky et al. 2021

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Do vision transformers work well?

- ViT first Transformer-based vision model to achieve comparable results to state-of-the-art CNNs, while being more computationally efficient to train
- Transformer architecture has less inductive biases than CNNs (i.e., assumes less about the spatial structure than convolutional filter design does)
 - Consequence: Transformers works well when trained on very large amounts of data, less so when there are smaller / medium amounts of data (in this case, leveraging CNN's assumptions about data structure is helpful)
- Weakness: Transformer architectures such as ViT also memory-intensive
- Weakness: ViT cannot scale to high-resolution images (due to computational complexity of self-attention), and does not work for denser prediction tasks like object detection or segmentation

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- Constructs a hierarchical feature representation by starting from small-size patches and gradually merging in deeper layers
 -> suitable for denser vision tasks
- Maintains low computational complexity by computing self-attention only within non-overlapping windows that partition an image



Liu et al. 2021

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An important element: shifted windows for local self-attention at different layers, to provide connections across local regions







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An important element: shifted windows for local self-attention at different layers, to provide connections across local regions



Increasing patch size through merging (earlier layers allow more localized features that can be useful for dense prediction tasks)





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An important element: shifted windows for local self-attention at different layers, to provide connections across local regions





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An important element: shifted windows for local self-attention at different layers, to provide connections across local regions





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- Uses a Transformer encoder-decoder model to perform detection and segmentation
- Trained directly end-to-end to predict all objects at once, with a set loss function that performs bipartite matching
- Allows avoiding previous hand-designed components of object detection models, like spatial anchors and non-maximal suppression!



Carion et al. 2020

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Carion et al. 2020

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First extract image features with a CNN



Carion et al. 2020

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Transformer encoder-decoder part of the model is used for predicting a set of objects from the image features



Carion et al. 2020

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Carion et al. 2020

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Transformer encoder-decoder part of the model is used for predicting a set of objects from the image features



Decoder produces outputs that are fed into simple feedforward network for predicting bounding box locations and classes. Input to decoder is a set of learned positional encodings (can be understood as "object queries") => each one will correspond to a predicted box at output. Use N object queries > total expected number of boxes in the image, class output can also be "no object" to predict variable # of objects. Carion et al. 2020

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Transformer encoder-decoder part of the model is used for predicting a set of objects from the image features Encoder-decoder attention (remember how Transformer attention mechanism can be defined between any two sequences)



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Transformers for video: attention across space-time

Example: TimeSformer model (Bertasius 2021)

Extension of what we have already seen, but can compute attention of query position (blue patch) over sequences corresponding to different neighborhoods (other colored patches)



Bertasius et al. 2020

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Transformers for video: attention across space-time

Example: TimeSformer model (Bertasius 2021)

Extension of what we have already seen, but can compute attention of query position (blue patch) over sequences corresponding to different neighborhoods (other colored patches)



Standard image-level attention

Attention over different spatiotemporal neighborhoods

Bertasius et al. 2020

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Let's revisit multimodal models: CLIP

(1) Contrastive pre-training



(2) Create dataset classifier from label text



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Multimodal contrastive learning similar to ConVIRT, but now on very large dataset of 400 million image-text pairs

1. Contrastive pre-training



Radford et al. 2021.

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Multimodal contrastive learning similar to ConVIRT, but now on very large dataset of 400 million image-text pairs

1. Contrastive pre-training



Dataset generated by searching for image-text pairs on the web, where text comes from a base query list of 500,000 queries comprising all words occurring at least 100 times in the English version of Wikipedia. This is augmented and processed in various ways, see paper for details.

Radford et al. 2021.

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Multimodal contrastive learning similar to ConVIRT, but now on very large dataset of 400 million image-text pairs



Radford et al. 2021.

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Multimodal contrastive learning similar to ConVIRT, but now on very large dataset of 400 million image-text pairs

Can be used for **zero-shot** prediction tasks



1. Contrastive pre-training

2. Create dataset classifier from label text

Radford et al. 2021.

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Multimodal contrastive learning similar to ConVIRT, but now on very large dataset of 400 million image-text pairs

Zero-shot classification: Perform N-way classification without showing the model any paired examples of (input, class) for any of the N classes

Can be used for **zero-shot** prediction tasks



2. Create dataset classifier from label text

Radford et al. 2021.

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Steps to perform zero-shot image classification, given a trained CLIP model:

Can be used for **zero-shot** prediction tasks

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Radford et al. 2021.

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Steps to perform zero-shot image classification, given a trained CLIP model:

1. Generate text prompts corresponding to each of the N classes

Can be used for **zero-shot** prediction tasks



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Steps to perform zero-shot image classification, given a trained CLIP model:

- 1. Generate text prompts corresponding to each of the N classes
- 2. Using the CLIP text encoder to obtain embedding vectors for each text prompt

Can be used for **zero-shot** prediction tasks



2. Create dataset classifier from label text

Radford et al. 2021.

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Steps to perform zero-shot image classification, given a trained CLIP model:

- 1. Generate text prompts corresponding to each of the N classes
- 2. Using the CLIP text encoder to obtain embedding vectors for each text prompt
- 3. Using the CLIP image encoder to obtain an embedding vector for the image to classify

Can be used for **zero-shot** prediction tasks

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2. Create dataset classifier from label text



Radford et al. 2021.

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Steps to perform zero-shot image classification, given a trained CLIP model:

- 1. Generate text prompts corresponding to each of the N classes
- 2. Using the CLIP text encoder to obtain embedding vectors for each text prompt
- 3. Using the CLIP image encoder to obtain an embedding vector for the image to classify
- 4. Compare similarity of the image embedding with each of the text prompt embeddings

Can be used for **zero-shot** prediction tasks



2. Create dataset classifier from label text

Radford et al. 2021.

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- 1. Generate text prompts corresponding to each of the N classes
- 2. Using the CLIP text encoder to obtain embedding vectors for each text prompt
- 3. Using the CLIP image encoder to obtain an embedding vector for the image to classify
- 4. Compare similarity of the image embedding with each of the text prompt embeddings
- 5. Assign the image class label to the one associated with the most similar text prompt

Can be used for **zero-shot** prediction tasks



2. Create dataset classifier from label text

Radford et al. 2021.

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Building off CLIP to perform text-to-image generation: DALL-E, DALL-E 2

Given CLIP model, train text-to-image generation model (bottom pathway) that goes from text input -> CLIP text embedding -> CLIP image embedding (through a "prior" network that learns this mapping -> generative model that decodes from image embedding to generated image



Ramesh et al. 2022.

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Aside: Transformer-based text-to-image generation models are an active area of ongoing work



Stable Diffusion Online

Stable Diffusion is a latent text-to-image diffusion model capable of generating photo-realistic images given any text input, cultivates autonomous freedom to produce incredible imagery, empowers billions of people to create stunning art within seconds.

Create beautiful art using stable diffusion ONLINE for free.

Get started \rightarrow





Stable Diffusion. https://stablediffusionweb.com/



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Meta Make-a-Video. Singer et al. 2022

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Next-gen text generation models that take multimodal interleaved data as input: Flamingo



Alayrac et al. 2022.

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Alayrac et al. 2022.

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Transformer-based models in biomedical applications

In medical NLP, Transformer-based models like BERT already widespread (saw in previous lecture)

In medical computer vision, Transformer-based models seeing increasing usage and success across various tasks. Particularly segmentation, e.g. Swin UNETR (Hatamizadeh et al. 2022)



Swin UNETR Architecture

Hatamizadeh et al. 2022.

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Transformer-based models in biomedical applications

Many open questions remain, e.g.:

- Can GPT-3 be used to perform zero-shot / few-shot medical reasoning tasks?
 - Related question: Unclear how much biomedical information is represented in the training data of these models
- Can we effectively fine-tune CLIP for biomedical domains?
- Do current text-to-image generation models work for biomedical prompts or can we effectively adapt them to do so?

Transformer-based models in biomedical applications

Many open questions remain, e.g.:

- Can GPT-3 be used to perform zero-shot / few-shot medical reasoning tasks?
 - Related question: Unclear how much biomedical information is represented in the training data of these models
- Can we effectively fine-tune CLIP for biomedical domains?
- Do current text-to-image generation models work for biomedical prompts or can we effectively adapt them to do so?

Another major open question / challenge around large language and vision models more generally: what biases are captured in the data / model, how this affects downstream ethical use, etc. Will talk more about bias and fairness in a later lecture.

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Summary

Today we covered:

- More on Transformers: Encoder-based, decoder-based, and encoder-decoder models
- Transformers for computer vision tasks
- More discussion of Transformers used in different types of multimodal models
- Very large models like GPT-3 and CLIP are also being explored for zero-shot / few-shot prediction tasks
- Use in biomedical applications still very early, but expect to see much more in future. Also many open questions that remain

Next lecture: Genomics: Introduction